



C O R P O R A T E P R O F I L E

The world's first AI Venture Studio Operating System · **Build.** **Launch.** **Scale.**

D u b a i · B e n g a l u r u · N e w Y o r k

The startups of the future *aren't destined to fail.*

That sentence is the entire company in eight words. For decades we watched the same story repeat across thousands of campuses and corporates: smart people, real ideas, and nine times out of ten — nothing built that lasted. The reason was never talent or capital. It was the absence of an operating system. So, we built one.

The world's first AI Venture Studio Operating System

[Who We Are →](#)

Simsy AI is the world's first **AI Venture Studio Operating System** for builders, enablers, and ecosystems — a hyper-personalized platform, also **GInI-accredited**, that transforms ideas into impactful innovations, startups, and ventures across the full **Ideate → Setup → Launch → Scale** journey. It is tailored for individuals and white-labelled for institutions, with a global footprint spanning **105+ countries, 240+ industries, and support for 100+ native languages**.



One platform. Three doors. Zero ambiguity.

[How We Engage →](#)

Every visitor, every conversation, every email lands in exactly one door — so the right offer reaches the right audience, the first time.

DOOR 1

For Builders & Enablers

B2C · Self-serve

7 personas: 3 Builders (Student / Professional / Entrepreneur) + 4 Enablers (Mentor / Investor / Consultant / Service Provider).

[Sign Up Free →](#)

DOOR 2

For Ecosystems

B2B · White-Label

5 verticals: Education · Industry Innovation · Entrepreneurship & Startup · Government & Policy · Development, Funding & Impact.

[Book Discovery Call →](#)

DOOR 3

For Investors

Capital · Gated

Angels, family offices, strategic LPs, accelerator-fund LPs, impact funds.

[Request Investor Brief →](#)

Three Builder personas.

[Demand Side →](#)

The people building the future. Each persona has a tailored journey, certification track, and cohort pathway.

BUILDER 1

I am a Student →

Build Your Future Today.

Tools, resources, and community to transform ideas into successful startups — through hands-on activities, mentorship, and a vibrant network of peers and investors.

[AI Certified Studentpreneur →](#)

BUILDER 2

I am a Professional →

Take Charge of Your Future.

Transition corporate ideas into successful startups or intrapreneurial projects — with skill development, mentorship, and a network of like-minded professionals.

[AI Certified Intrapreneur →](#)

BUILDER 3

I am an Entrepreneur →

Start and scale with confidence.

Comprehensive resources, structured programs, and expert mentorship from ideation to scale — with access to funding, market insights, and a global mentor / investor network.

[AI Certified Entrepreneur →](#)

Cross-cuts: [AI Certified Womenpreneur →](#) Sustainability-Focused. Pre-track credentials: AI Certified Founder Potential (\$49) + AI Certified Innovator (\$149) (see slide 7)

Four Enabler personas.

[Supply Side →](#)

The people who power every founder's journey. Without enablers, the value to builders' collapses. Mentors and Investors are critical-path; Consultants and Service Providers complete the marketplace.

ENABLER 1

I am a Startup Mentor →

Connect with high-potential startups via structured mentorship tools and shape the next generation of founders.

[AI Certified Startup Mentor →](#)[AI Certified Teacherpreneur →](#)[AI Certified Facultypreneur →](#)

ENABLER 2

I am a Startup Investor →

High-quality deal flow, structured due diligence, and portfolio management tools for early-stage angels and syndicate leads.

[AI Certified Angel Investor →](#)

ENABLER 3

I am a Startup Consultant →

Connect with startups that need expert advice; deliver impactful consulting via the platform's matching engine.

ENABLER 4

I am a Service Provider →

Specialised services startups need — accountants, lawyers, design firms, dev shops, marketing agencies — showcased through the marketplace.

Four tiers. One credential architecture.

[Credential Ladder →](#)

Each visitor enters the funnel free. From the 14-day trial they ladder up four credentialed tiers — each priced, time-boxed, GInI-co-accredited, and matched to a specific stage of the 8-stage methodology. Tier 4 is the destination.

Tier 1	Tier 2	Tier 3	Tier 4 ★
<p><u>AI Certified</u> <u>Founder Potential</u></p>	<p><u>AI Certified</u> <u>Innovator</u></p>	<p><u>AI Certified</u> <u>Entrepreneur (+ 7)</u></p>	<p><u>AI-Native</u> <u>Founder Cohort</u></p>
<p>\$49</p>	<p>\$149</p>	<p>\$365</p>	<p>\$4,999</p>
<p><i>1–2 hours · ETA</i></p>	<p><i>3–4 hours · BMC</i></p>	<p><i>1-month program</i></p>	<p><i>3-months program</i></p>
<p>Entrepreneurial Traits Assessment + 32-trait profile + 5-area breakdown + roadmap + GInI-co-accredited badge</p>	<p>12-component Lean BMC + 10-point Project Plan + Ideation Rating + 1-month Gold license + GInI-co-accredited badge</p>	<p>4 weekly 90-min live sessions + 3-month Gold license + portfolio (BMC + SMR + Pitch) + GInI-co-accredited badge</p>	<p>Validated BMC + investor-ready deck + 3 mentor & 3 warm angel intros + demo & pitch day + money-back guarantee</p>
<p>Stage 1: Assessment</p>	<p>Stage 4: Pre-Inc L1</p>	<p>Stages 2–4 deepened</p>	<p>Stages 5–7 (HERO)</p>

Five Verticals. One white-labelled platform.

[Book Discovery Call →](#)

Each vertical comes with a target ecosystem, a vertical-specific platform brand, a KPI promise, and a certification stack — proven across the Triple Helix.

#	Vertical	Target	Platform Brand	KPI Promise
V1	Education →	Schools · Colleges · Universities	Campus AI Venture Studio	AI, Innovation & Entrepreneurship Ready
V2	Industry Innovation →	Corporates · Enterprises · SMEs	Innovation AI Venture Studio	Sustainable Innovation-Led Growth
V3	Startup Ecosystem →	Incubators · Accelerators · Free Zones	Startups AI Venture Studio	Higher Success Rate, Scale & Impact
V4	Government & Policy →	Ministries · Public Bodies · Agencies	Campus + Innovation + Startups	Job Creation & Economic Growth
V5	Development & Impact →	Foundations · NGOs · CSR · Donors	All three platforms (impact-led)	Sustainable Development Outcomes

Three packages. Vertical-neutral. Outcome-priced.

[Book Discovery Call →](#)

Each of the 5 verticals can buy any of three packages. The vertical determines the KPI; the package determines the price and the depth of engagement.

IGNITE →

Pilot

\$40,000

Up to 3 Months · Online + Train-the-Trainer

1,000 users/assessments + 100 AI-certified Builders or Enablers + 1 shared white-labelled platform instance + 100 Gold-tier licenses + 1 Launchpad cohort. Deploys Managed Services 1–3 of 6 (Assessment, Education, Skill Dev L1).

ACTIVATE →

Programme

\$120,000

Up to 6 Months · Online + Live Office Hours

2,500 users/assessments, 250 AI-certified Builders or Enablers, 1 shared white-labelled platform instance, 250 Gold-tier licenses, and 2 Launchpad cohorts. Deploys Managed Services 1–4 of 6 (adds Pre-Inc L1: BMC).

TRANSFORM →

Sovereign

\$250,000+

≤12 Months · Hybrid + Live Office Hours

5,000 users/assessments, 500 AI-certified builders or enablers, 1 customized dedicated white-labelled platform instance, 500 Gold-tier licenses, and 4 Launchpad cohorts. Deploys all 6 Managed Services (1–6 of 6). Outcome-priced with Vision 203# reporting.

TRIAL WEDGE · SUB-IGNITE ENTRY · \$9,500 Smaller institution? Start here.

Small pilot to validate Impact/ROI · 500 white-labelled Founder Potential certs @ \$19 each (retail \$49) · Pre-qualifies for IGNITE / ACTIVATE in 3-6 months · Perfect for schools, smaller free zones, regional development agencies, foundation portfolios.

Real users. Real reach. Real proof.

[By The Numbers →](#)

Canonical platform impact footprint. The numbers below replace all approximations across decks, profiles, and the website.

42,000+

Empowered

24,000+ Builders · 15,000+ Enablers

105+

Countries

Across six continents

240+

Industries

Across 20 sectors

4,200+

Ideas Generated

2,400+

Business Model Canvases

240+

Sustainability Mapping Reports

42+

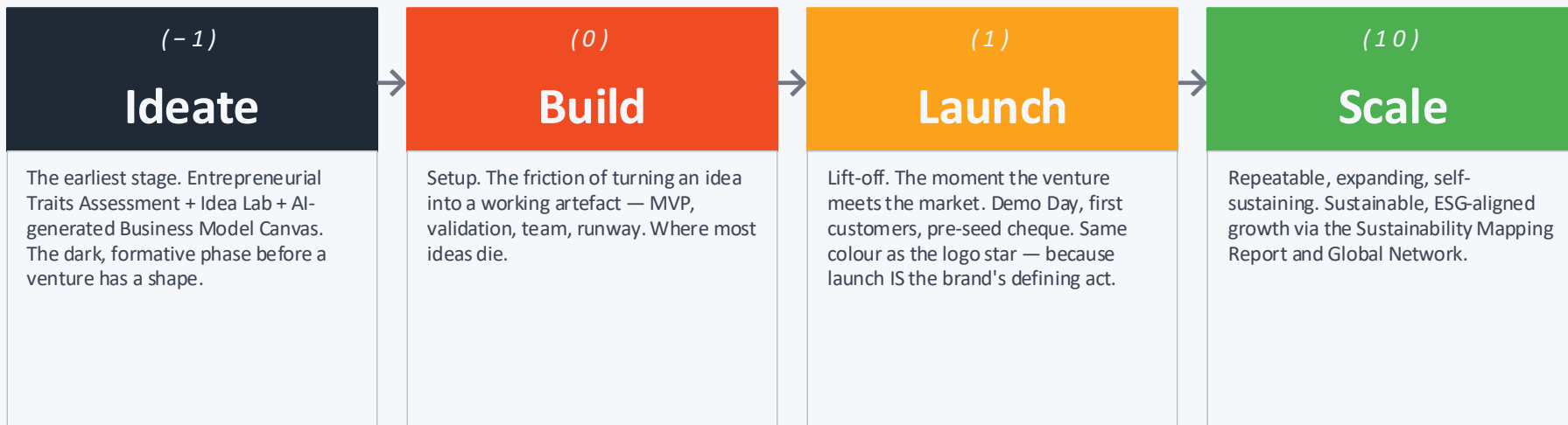
Live Startups (and counting)

Hero KPI · Startups launched per 1,000 enrolled. Today: 0.95. Category baseline: 0.5–2.0. Series-A target: 5+.

Ideate → Build → Launch → Scale.

[The Method →](#)

Every Simsy AI artefact — diagrams, dashboards, certificates, status panels — uses this single 4-stage colour spine. Drill down: 8 operational stages (1-Assessment, 2-Education, 3-Skill Dev, 4-Pre-Inc, 5-Incubation, 6-Acceleration, 7-Fund Raising, 8-Market Access) map to Ideate(1-4) → Build(5-6) → Launch(7) → Scale(8).



The 6 managed services.

[Book Discovery Call →](#)

Each service maps to one 8-stage lifecycle stage and one B2C credential tier. B2B packages bundle subsets — see slide 9.

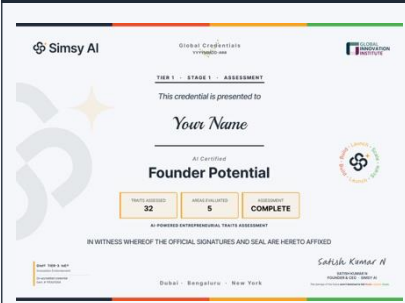
<p>1 <i>Stage 1</i></p> <p>Assessment: Entrepreneurial Traits</p> <p>Evaluate your entrepreneurial potential and readiness across 32 traits, 5 areas.</p> <p><i>Tier 1: AI Certified Founder Potential (\$49)</i></p>	<p>2 <i>Stage 2</i></p> <p>Education: Startups & Innovation</p> <p>Foundational knowledge of startups and innovation. Workshops, training, certification.</p> <p><i>Part of Tier 3: AI Certified Entrepreneur (\$365)</i></p>	<p>3 <i>Stage 3</i></p> <p>Skill Development L1: Ideation</p> <p>Intensive bootcamps to ideate, refine, and pressure-test concepts. Hands-on project skills.</p> <p><i>Part of Tier 3 (\$365)</i></p>
<p>4 <i>Stage 4</i></p> <p>Pre-Incubation L1: Bus. Plan/Model Canvas</p> <p>Develop and refine the BMC. 12 components + 10-point project plan + expert insights.</p> <p><i>Tier 2: AI Certified Innovator (\$149) + part of Tier 3</i></p>	<p>5 <i>Stage 4</i></p> <p>Pre-Incubation L2: Investor Pitch</p> <p>Pitch deck preparation, expert feedback, demo-day rehearsal. Investor-grade.</p> <p><i>Part of Tier 4: Cohort (\$4,999)</i></p>	<p>6 <i>Stages 5–7</i></p> <p>Skill Development L2: Setup/Launch/Scale</p> <p>Master the setup, launch, and scaling of the startup. Full lifecycle support.</p> <p><i>Part of Tier 4: Cohort (\$4,999)</i></p>

Certificates that travel.

[The Credential Ladder →](#)

Four tiers. Eight Tier-3 tracks. All GInI co-accredited. All QR-verifiable. The artefact graduates hold up at the dinner table.

Tier 1



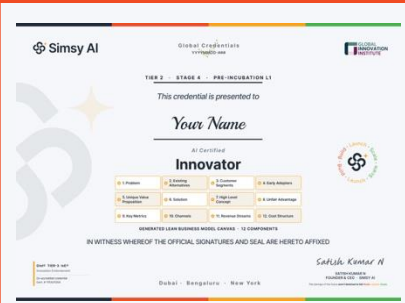
Tier 1 - STAGE 1 - ASSESSMENT
This credential is presented to
Your Name
AI Certified
Founder Potential

32 TRACKS COMPLETED
5 ASSESSMENTS COMPLETED
COMPLETE

IN WITNESS WHEREOF THE OFFICIAL SIGNATURES AND SEAL ARE HERETO AFFIXED

\$49
1-2 hrs · ETA

Tier 2



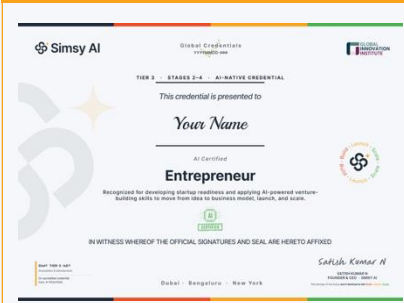
Tier 2 - STAGE 4 - PRE-INCUBATION I
This credential is presented to
Your Name
AI Certified
Innovator

11 Patents | 4 Awards | 3 Publications | 11 AI Skills Acquired
100+ Hours of AI | 10+ AI Skills | 10+ AI Tools | 10+ AI Projects
10+ AI Tools | 10+ AI Projects | 10+ AI Tools | 10+ AI Projects

IN WITNESS WHEREOF THE OFFICIAL SIGNATURES AND SEAL ARE HERETO AFFIXED

\$149
3-4 hrs · BMC

Tier 3 (+7)



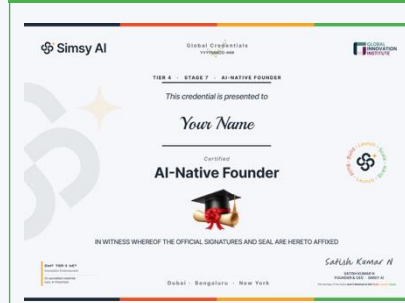
Tier 3 - STAGES 3-4 - AI-NATIVE CREDENTIAL
This credential is presented to
Your Name
AI Certified
Entrepreneur

Recognized for developing digital readiness and applying AI-powered venture-building skills to move from idea to business model, launch, and scale.

IN WITNESS WHEREOF THE OFFICIAL SIGNATURES AND SEAL ARE HERETO AFFIXED

\$365
1-month

Tier 4 ★



Tier 4 - STAGE 7 - AI-NATIVE FOUNDER
This credential is presented to
Your Name
AI Certified
AI-Native Founder

IN WITNESS WHEREOF THE OFFICIAL SIGNATURES AND SEAL ARE HERETO AFFIXED

\$4,999
3-months HERO

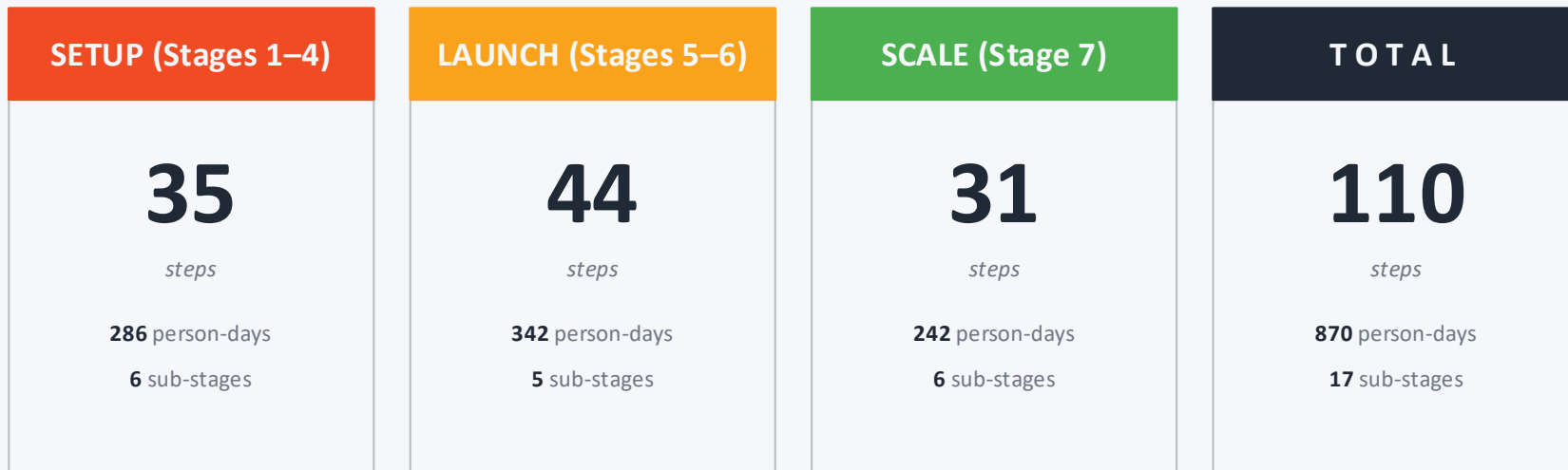
8 Tier-3 tracks share the same architecture with track-specific badges:

[Studentpreneur](#) · [Teacherpreneur](#) · [Facultypreneur](#) · [Intrapreneur](#) · [Entrepreneur](#) · [Womenpreneur](#) · [Startup Mentor](#) · [Angel Investor](#)

The 110-step Venture Studio Playbook.

[The Engine →](#)

870 person-days of compressed institutional knowledge. The same playbook a single founder runs through with an AI Copilot, an institution licenses to run a thousand of their members through in parallel, in their own language.



8 functions · Strategy · Product · Tech · Marketing · Sales · Finance · Operations · Legal

Discover and ideate — in 30 minutes.

01

Entrepreneurial Traits Assessment

60 questions across 5 areas; covers 32 entrepreneurial traits. The starting line for every Builder. Now buyable as AI Certified Founder Potential (\$49).

02

Idea Lab

Two paths — generate AI-powered ideas OR refine your own. 9 tailored ideas in 2–3 minutes, scored by feasibility, market, and fit.

03

AI Business Model Canvas

12-component AI-enhanced canvas. Generated, refined, validated. The artefact every angel investor asks for. Now buyable as AI Certified Innovator (\$149).

the Builder Journey

Discover & Ideate

Sign Up → 7-persona tile

ETA → 32-trait profile

Idea Lab → 9 AI ideas

Pick the one → AI BMC v1

≈ 30 minutes from sign-up to Business Model Canvas.

Validate, plan, and bake-in sustainability.

Sustainability Mapping Report (SMR)

ESG built in at ideation.

Governance	Stakeholders
Workforce	Operations
Risk Areas	Targets

KPIs

17 SDG mappings · ESG-ready from day 1

04

Sustainability Mapping Report

The only methodology in the venture studio space that makes sustainability operational at the ideation stage — not bolted on after the fact. 7 components, 17 SDGs.

05

AI Copilot

Hyper-personalised, real-time strategy and market advice — calibrated to the founder's persona, vertical, and stage. 24x7 in 100+ languages.

Match, mentor, fund, and scale.

06

AI-Matched Network

A founder doesn't get a generic mentor list. They get a warm introduction to three angels who've actually backed companies in their vertical.

07

Demo Day: Mentor & Investor Panels

Live pitches in front of credentialed mentors & angel investors. Plus three named angel introductions at the end of the AI-Native Founder Cohort.

08

Global Network Community

15,000+ enablers across 105+ countries — Mentors, Investors, Consultants, Service Providers — verified, credentialed, matched.



Sample of the active marketplace — refreshed live at simсы.ai

Two-Sided Marketplace

BUILDERS

24,000+ across 105+ countries

Students · Professionals · Entrepreneurs



ENABLERS

15,000+ verified · credentialed

Mentors · Investors · Consultants · Service Providers

AI-matched. Warm-introduced.

Proof builders & enablers can post.

[The Journey →](#)

Every Simsy AI user generates 4 shareable artefacts as they move through the journey. These aren't badges — they're the actual work.



Amina Amina Al-Hadi
Dubai, United Arab Emirates
My mission is to build a full stack global startup ecosystem

Sector: Technology, Information and Media | Industry: Technology, Information and Internet and Media

Network Preference: Student, Professional, Entrepreneur, Startup Mentor, Startup Consultant, Startup Service Provider, Startup Investor

Profile Completion %: 97% | Projects: 1 | Profile Rating: 3.60

Profile



I Just Discovered My Innovation Potential
AI-Powered Entrepreneurial Traits Assessment Completed

Entrepreneurial Traits Summary
Generated on May 15, 2024 (121 reviews)

Rating %: 85%	Rating Index: 4.25/5	Rating Level: Exceptional	Confidence Level: Exceptional
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Report Accuracy Level: Completely Agree

Simsy AI - the AI Venture Studio Operating System. Build. Launch. Scale. | Join me at www.simsy.ai

Assessment · Stage 1



I Just Transformed My Idea into a Structured Business Model
AI-Generated Lean Business Model Canvas

Achieved using an AI-powered Venture Studio Platform

- Defined vision, mission & core values for my idea
- Mapped team, mentors & investor ecosystem
- Clarified problem, customers & value proposition
- Structured business model, growth & funding plan
- Built a roadmap with a clear path to product-market fit

Simsy AI - the AI Venture Studio Operating System. Build. Launch. Scale. | Join me at www.simsy.ai

Business Model · Stage 4



I Just Mapped the Sustainability Impact of My Innovation Project
AI-Powered Sustainability Mapping Report

Simsy AI Sustainability Model:

- Aligned innovation with People, Planet & Profit
- Integrated DEI&B, ESG and relevant SDG goals
- Clarified governance, stakeholders & workforce
- Defined impact metrics, risks & priority targets

Simsy AI - the AI Venture Studio Operating System. Build. Launch. Scale. | Join me at www.simsy.ai

Sustainability · Stage 5



I Just Audited My Startup Execution Strategy
AI-Created Startup & Innovation Execution Report

Simsy AI Venture Studio Playbook Steps:

- Execution journey mapped: Idea → Setup → Launch → Scale
- 110 execution steps across 8 startup functions
- MVP, product-market fit & fundraising strategy structured
- Market entry with traction & unit economics defined
- Growth strategy with a clear scaling roadmap

Simsy AI - the AI Venture Studio Operating System. Build. Launch. Scale. | Join me at www.simsy.ai

Execution · Stage 7

GInI Tier-3 Innovation Endorsement (InE®).

[About GInI →](#)



The most rigorous third-party standard for innovation methodologies in the world.

GInI accreditation is the credential that institutional buyers — universities, governments, free zones, development agencies — require before they will sign a multi-year platform contract. It is the proof point that Simsy AI's methodology has been audited at the level of an enterprise innovation system, not a marketing program.

- Active across 50+ countries · 15,000+ innovators
- Co-accreditation on every Simsy AI Certification track
- Audited methodology — Ideate → Setup → Launch → Scale

Three decades of building. One missing operating system.



Satish Kumar N

[The Founder's Voice →](#)

Founder & CEO · Simsy AI

Dubai · Bengaluru · New York

Three decades as an operator and ecosystem-builder across India, the US, and the Middle East. Founded GLOPORE IMS in Bengaluru in 2005 — bootstrapped to India's #1 Ed-ICT firm digitising 80,000+ classrooms before exiting in 2016 — then served six years as Managing Director, MEA & CEE at Anthology, the world's largest higher-education technology company. The same 90% startup-failure pattern Satish observed across thousands of campuses and corporates is the exact problem Simsy AI now exists to fix at scale globally.

Harvard Business School (Corporate Director) · London Business School (Business of AI) · Babson College (Global MBA, #1 entrepreneurship 30+ years) · MS Computer Science · TIE Charter Member · GCC BDI Member · F.IOD India – Lifetime

8 named leaders. 1 active DEI seat. 6 continents of experience.

Dr. Rangan



Boston

Co-Founder & Chairman, Strategy Council

DBA Harvard · MBA IMD · MSc LSE. Tenured faculty at Babson, world's #1 entrepreneurship school 30+ years.

Dr. Anand



New Delhi

Chief Capital Officer & Venture Partner

34+ years across 5 continents. 1 IPO. \$75M+ syndicated startup investments. iCapital Ventures (50+ countries).

Vidya



Bengaluru

Managing Partner & Head of Founder Network

Serial entrepreneur. Founded Axon Network, exited 2015. Co-Founder & GP of a venture fund.

Sharath



Bengaluru

President & Chief Operating Officer

30+ years digital engineering. Co-founded IDenizen (acquired by Anthology). Pearson Education. MSEE Syracuse.

Karthik



Boston

Chief Technology Advisor & Investor

Director of IT Development. Among the early backers of Simsy AI as both builder and equity holder.

Madhu



Bengaluru

Chief Financial Officer, Controller & Director, India

Finance, Accounts, Administration & Operations across the Bengaluru base. Multi-jurisdiction governance.

Sreedhar



Hyderabad

Chief Design Officer · Brand, Product & AI

10+ years across WPP & Ogilvy. Senior UX/UI Designer at Ogilvy. 50+ shipped digital products.

Dr. Mark

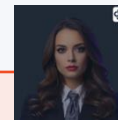


Bengaluru

Chief Sustainability, Partnerships & Impact Officer

PhD Adelaide. 18+ years embedding ESG, SDGs, DEI & climate. Architect of the Sustainability Mapping Report.

+ Open Slot



Dubai · Bengaluru · USA

Senior Women Leader · Active Hire

Chief Revenue Officer · Chief People & Culture Officer · Chief of Staff · Equity-heavy. [Reach out.](#)

Where Simsy AI is already at work.

[The Partnerships →](#)

Few named institutional partnerships. Real Partnerships. Real teams in real rooms. Across UAE, KSA, India, and the US.



LEC · Abu Dhabi, UAE
Government / Consulting



Knowledge Corp. · KSA
Education / Industry



AIC-SKU · India
NITI Aayog · AIM



EDII



MSSU



DSCE



DAL Tech UAE



EST Global US

What partnership looks like.

[Book Discovery Call →](#)

Outcome-priced contracting starts with two operators in a room. Then the Partnership. Then the platform.

Simsy AI × Knowledge Corporation

Kingdom of Saudi Arabia · GCC · 2025

“Building the GCC’s Next Generation of Innovators & Entrepreneurs through AI.” A platform deployment aligned to Saudi Vision 2030’s SME-to-GDP target.

One of named institutional partnerships. Deployment in days, not quarters.



What partners say.

[Voices on Simsy AI →](#)

Scan to hear it from them directly. Three voices across Saudi Arabia, India, and the consultant ecosystem.

“

A founder voice from the GCC — first-language validation of the platform’s usefulness for a regional builder.

Mohaned Tagalasia
Startup Professional
Saudi Arabia · Arabic



Scan to watch

“

Long-form testimonial on how the platform changed a real founder’s journey from idea to validated venture.

Kaushank Khandwala
Startup Entrepreneur
India · Builder



Scan to watch

“

A senior consultant’s perspective on how the platform unlocks consulting reach across credentialed enablers.

Rahul Limaye
Startup Consultant
India · Enabler



Scan to watch

Three durable assets. One outcome.

[Why Partner With Us? →](#)

01

GIInI Tier-3 InE® Accreditation

The most rigorous third-party innovation methodology standard. The credential institutional procurement teams already accept.

02

Sustainability Mapping Report

The only methodology in the venture studio space that bakes ESG into ideation, not after the fact. The GCC, MENA, and donor-driven differentiator.

03

110-Step Playbook

870 person-days of compressed institutional knowledge. Run by one founder or run by 1,000 in parallel. The same operating system, white-labelled for you.

The Outcome · More startups launched per 1,000 enrolled. Outcome-priced. Vision-aligned. Measurable.

LET'S BUILD & SHAPE THE FUTURE TOGETHER

[Get in touch →](#)



The startups of the future *aren't destined to fail.*

FOR ECOSYSTEMS

Education: Schools · Colleges · Universities
Industry: Corporates · Enterprises · SMEs
Startup: Incubators · Accelerators · Free Zones
Govt.: Ministries · Public Bodies · Agencies
Dev. & Impact: Foundations · NGOs · CSR · Donors

[Book Discovery Call →](#)

ecosystem@simsy.ai

FOR BUILDERS & ENABLERS

Students · Professionals · Founders · Mentors ·
Investors · Consultants · Service Providers — Or
start credentialed for \$49.

[Sign Up Free →](#)

simsy.ai

FOR INVESTORS

Angels · Family Offices · Strategic LPs ·
Accelerator-Fund LPs · Impact Funds

[Request Investor Brief →](#)

investor@simsy.ai

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Dubai · Bengaluru · New York